

NEW ISSUE ANNOUNCEMENT



DOI: doi.org/10.37534/

HORIZON Journal of Humanities & Social Sciences Research *a university affiliated journal*

Vol. 7 | No. (1) | JUL. 2025
eISSN 2682-9096 (Online)

Date of Publication: 30 JUN 2025
<https://horizon-jhssr.com/current-issue.php>

Dear Colleagues and Friends,

Greetings from JHSSR Scholarly Journal. We invite you to explore our latest issue of the Journal!

JHSSR Journal provides a fast and convenient route to the most recently published articles in your subject area(s), it's important to stay alert! JHSSR's goal is to bring high quality research to the widest possible audience— *Inspire the world, Build Better Research.*

I am pleased to announce that a *Regular Edition*, JUL. 2025 of the Journal of Humanities & Social Sciences Research, Vol. 7 (1) JUL. 2025 has been published *ahead of time* on 30 Jun 2025 and is now live at the Journal's webpage. [Explore this Issue](#)

Abstracting & Indexing | Now also listed in EBSCO & MyJournal

View *free-to-read* articles or download [list of articles published in this issue here](#)

FOREWORD

Editor's Foreword and Introduction to Vol. 7 (1) Jul. 2025

Nayan Kanwal, Professor

<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id0016.p1-4>



ARTICLES

Research

Open Access

1. Impulsive Buying in AI-Driven Retail: An SOR Model Perspective on Omni-Channel Usefulness
Kaur Kamaljeet^{1}, Noor Inayah Yaakub², Abu Bakar Abdul Hamid³, Chan Sai Keong⁴ and Singh Jaspal⁵ (Malaysia)*
<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id1285.p1>
2. Adapting to Change: Livelihood Strategies of Street Vendors Under Ho Chi Minh City's Sidewalk Fee Policy in District 1, Ho Chi Minh City
Võ Thanh Tuyền^{1} and Trần Đăng Khoa² (Vietnam)*
<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id1286.p16>
3. Religious Practices and Health Challenges in the Chaoshan Region of Peripheral China
Qing Wu (China)
<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id1279.p36>
4. Intervention of Spoken Word in Making Contemporary Dance Choreography
Muhammad Fairul Azreen bin Mohd Zahid^{1}, Mohd Kipli Abdul Rahman², Ahmad Kamal Basyah Sallehuddin³ and Syahrul Fithri Musa⁴ (Singapore)*
<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id1282.p41>
5. Echoes of Identity: Language Among Ethnic Minorities in Vietnam's Central Highlands
Mai Hồ Xuân (Vietnam)
<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id1289.p60>
6. Between Code and Culture: Is Translanguaging a Disruption or a Bridge in ESL?
Caesar Dealwis¹, Sheela Faizura Nik Fauzi^{2}, Aiman Zulaikha Mohd Fadzli³ and Abdul Azim Mahda⁴ (Malaysia)*
<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id1301.p75>
7. Navigating Urban Livelihoods: The Role of Social Networks in the Lives of Young Workers in Ho Chi Minh City, Vietnam
Nguyễn Lưu Tâm Anh¹ and Võ Thanh Tuyền^{2} (Vietnam)*
<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id1304.p86>

8. Bearing the Weight: Motherhood and the Echoes of Trauma in Louise Erdrich's *The Round House*
M Amala Freeda^{1*} and *I Felicita Mary Praba*² (India)
<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id1305.p96>

Opinion

Open Access

9. Being-for-Others: *Marxiology Beyond Darwin and Freud*
Brij Mohan, Dean Emeritus (USA)
<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id1283.p106>

Concept

Open Access

10. Revolutionizing Arabic Language Learning: Innovative Teaching Strategies for Non-Native Speakers
Ayad Neissi (IRAN)
<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id1287.p112>
11. Targeting Challenges to Manage the Fear of Public Speaking
Dwayne Bynum (USA)
<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id1284.p120>
12. Speaking Truth Through Myth: A Feminist Critique of Narrative Justice and Resistance in *Song of Draupadi*
Thendral S^{1*} and *Felicita Mary Praba I*² (India)
<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id1305.p131>

Book Review

Open Access

13. A Critical Review of Nanak and His Philosophy
Edition by Devinder Singh Chahal (Canada)
<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id1303.p140>

Referees

Acknowledging Our Prestigious Reviewers for this Issue for Vol.7 (1) Jul. 2025
Chief Executive Editor (JHSSR)
<https://doi.org/10.37534/bp.jhssr.2024.v7.n1.idR.0016.p144>
[Horizon Journal of Humanities & Social Sciences Research](#)
[The Role of a Reviewer](#) ➡ [Read now](#)

Call for Papers

JHSSR is inviting papers for its upcoming 2025-26 issues (*without Deadline*)
Chief Executive Editor (JHSSR)
<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id.0016c.p146>
[Scope of the Journal](#)

GOLD OPEN ACCESS JOURNAL

You may view or download the [complete issue here](#)

[Explore Editor's Choice](#) here

You may also access the LATEST issues at <https://horizon-jhssr.com/current-issue.php>

Archived copies can be retrieved at <https://horizon-jhssr.com/archives.php>

I would be happy to have your comments and suggestions and am open to any criticism or feedback.

You are invited to submit your research papers for possible publication in Journal of Humanities and Social Sciences Research. JHSSR is a **Gold Open Access** journal that publishes manuscripts rapidly. The Journal accepts articles as **regular, short communication, review papers** or **Book Reviews**. [Watch our Video. Here](#) **Now!**



BP Publishing

Today's research, tomorrow's impact



Horizon is the resource to support you in strengthening your research.

For guidance on the submission process, or for any questions regarding submissions, you may contact the Chief Executive Editor at CEE.horizon@gmail.com

Best regards,

Nayan Deep S. Kanwal, [FRSA](#), [ABIM](#), [AMIS](#), [Ph.D.](#)

Chief Executive Editor (HORIZON Journals)

<https://horizon-jhssr.com/index.php>

EBM/IAB- renowned scholars from various disciplines of research with diverse geographical background engaged with universities in 35 countries across the world

or

This email was sent to you as the contact of record listed on a public domain. Contact information is curated and compiled manually by Horizon team members. Let us know what you think by dropping us a note at info.jhssr@gmail.com If you have received this email in error, please reply to this message and include the updated email address to use for notification.

Opting Out: We hope you find this mailing of interest. If you do not wish to be included on our mailings, please reply to eAlerts.jhssr@gmail.com with "**OPT OUT**" in the subject line.

Please accept our apologies if you receive multiple copies of this email.

